

PENGUIN FOOTPRINTS

SPONSORSHIP OPPORTUNITIES

- throughout the year -

Beyond our flagship events, Clark College Foundation makes its mark through Penguin Footprints—a series of one-off appearances at events across campus and the broader community. Whether we're hosting, supporting, or simply showing up with a booth or table, these moments celebrate milestones, foster connection, and keep the Penguin spirit alive. Penguin Footprints offers sponsors a unique opportunity to align with the Clark community and gain visibility among students, alumni, and local audiences—one meaningful step at a time.



PENGUIN FOOTPRINTS



EVENT SPONSOR

Negotiable

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in event email communications
- Social media shoutout



SUPPORTING SPONSOR

Negotiable

- Logo on event materials and website
- Mention in all event communications

Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.

Opportunity to sponsor various events throughout the year.

Sponsorship amounts negotiable per event. Subject to External Relations approval.

PARTNER WITH US

Reach out to External Relations: externalrelations@supportclark.org



clarkcollegefoundation.org/sponsorship-opportunities/



Inspiring the joy of philanthropy in support of student success and program excellence at Clark College