

ANNUAL EVENT

SPONSORSHIP OPPORTUNITIES

- fall -

Each November, Clark College Foundation's Annual Event unites more than 400 scholarship recipients, donors, community leaders, and Clark College faculty and staff for an inspiring showcase of student success made possible through philanthropic partnership. By sponsoring the upcoming celebration, your organization will stand alongside a mission-driven community, gain visibility with an engaged audience of business and civic leaders, and directly empower the next generation of Clark College students to achieve their dreams.



ANNUAL EVENT



PRESENTING

\$15,000

- Logo in pre-event email/ mailing (save the date and event invitation)
- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Full page ad in event program
- Pre-show recognition (slide)
- Speaking opportunity at the event
- Inclusion in press releases
- Verbal/Logo recognition during program
- Top logo recognition on event signage
- Table at event (Ten guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Logo listed in post-event thank you ad in The Columbian
- Half-page ad in the CCF annual magazine
- Logo listed in the CCF newsletter

Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.

ANNUAL EVENT



GOLD

\$10,000

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Half page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/Logo recognition during program
- Logo recognition on event signage
- Table at event (Ten guests)
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you
- Logo listed in the CCF annual magazine
- Logo listed in the CCF newsletter



SILVER

\$5,000

- Name listed in pre-event email outreach
- Logo recognition on event webpage
- Quarter page ad in event program
- Pre-show recognition (logo)
- Logo recognition during program
- Name recognition on event signage
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you
- Table at event (Ten guests)
- Name listed in the CCF annual magazine
- Name listed in the CCF newsletter



BRONZE

\$2,500

- Name listed in pre-event email outreach
- Name recognition on event webpage
- Name listed in event program
- Pre-show recognition (listing in slideshow)
- Logo recognition during program
- Name recognition on event signage
- Name recognition in event follow-up email/mailling
- Social media post-event thank you
- Table at event (Ten guests)
- Name listed in the CCF annual magazine
- Name listed in the CCF newsletter



SUPPORTING

\$1,000

- Name recognition on event webpage
- Pre-show recognition (listing in slideshow)
- Name recognition during program
- Social media post-event thank you
- Five event tickets
- Name recognition in event follow-up email/mailling
- Name listed in the CCF annual magazine
- Name listed in the CCF newsletter

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Dinner VIP Table for 10: \$700

Individual Event Ticket: \$75

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	Presenting \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Supporting \$1,000
Logo listed in post-event thank you ad					
Speaking opportunity at event					
Inclusion in press releases					
Social media highlight					
Verbal/Logo recognition during program					
Logo in pre-event mailing					
Logo on event signage			Name	Name	
Logo in pre-event email				Name	
Pre-show recognition			Logo	Name	Name
Logo recognition on event webpage				Name	Name
Logo in event follow-up email/mailing				Name	Name
Ad in event program	Full Page	Half Page	Quarter Page	Name	Name
Social media post-event thank you					
Table at event (ten guests)					Five event tickets
CCF annual magazine	Ad	Logo	Name	Name	Name
CCF newsletter	Logo	Name	Name	Name	Name

This page is to be used for comparison, not every benefit is shown.