

PENGUIN NATION AWARDS LUNCHEON

SPONSORSHIP OPPORTUNITIES

- spring -

Every spring, we roll out the blue-and-silver carpet for the Penguin Nation Awards—an inspiring celebration that honors extraordinary achievement across the Clark College ecosystem and beyond. From standout alumni and game-changing students to dedicated staff, visionary faculty, and community champions, each award underscores the power of education to transform lives.



PENGUIN NATION AWARDS LUNCHEON



PRESENTING

\$10,000

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Full page ad in event program
- Pre-show recognition (slide)
- Speaking opportunity at the event
- Inclusion in press releases
- Verbal/Logo recognition during program
- Top logo recognition on event signage
- Table at event (ten guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Logo listed in post-event thank you ad in The Columbian

Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.

PENGUIN NATION AWARDS LUNCHEON



GOLD

\$5,000

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Half page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/Logo recognition during program
- Logo recognition on event signage
- Table at event (ten guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you



SILVER

\$2,500

- Name listed in pre-event email outreach
- Logo recognition on event webpage
- Quarter page ad in event program
- Pre-show recognition (logo)
- Logo recognition during program
- Name recognition on event signage
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Table at event (ten guests)



BRONZE

\$1,500

- Name listed in pre-event email outreach
- Name recognition on event webpage
- Name listed in event program
- Pre-show recognition (listing in slideshow)
- Logo recognition during program
- Name recognition on event signage
- Name recognition in event follow-up email/ mailing
- Social media post-event thank you
- Four event tickets



SUPPORTING

\$1,000

- Name recognition on event webpage
- Pre-show recognition (listing in slideshow)
- Name recognition during program
- Social media post-event thank you
- Name recognition in event follow-up email/ mailing
- Two event tickets

Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.















Interested in sponsoring an award? Add one to your sponsorship deal for \$500! See below for award options:

- Next Wave Award (*Student*)
- Glacier Force Award (*Faculty*)
- Arctic Impact Award (*Staff*)
- Distinguished Penguin Award (*Alumni*)
- Penguin Nation Champion Award (*Community – Clark County*)
- Over the Water Award (*Community – Outside Clark County*)

Reception VIP Table for 10: \$400

Individual Event Ticket: \$45

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	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Supporting \$1,000
Logo listed in post-event thank you ad					
Speaking opportunity at event					
Inclusion in press releases					
Social media highlight					
Verbal/Logo recognition during program					
Logo in pre-event mailing					
Logo on event signage			Name	Name	
Logo in pre-event email				Name	
Pre-show recognition			Logo	Name	Name
Logo recognition on event webpage				Name	Name
Logo in event follow-up email/mailing				Name	Name
Ad in event program	Full Page	Half Page	Quarter Page	Name	Name
Social media post-event thank you					
Table at event (ten guests)					Two event tickets

This page is to be used for comparison, not every benefit is shown.