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# SPONSORSHIP

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Clark College Foundation



*Support student success and program excellence*

# LET'S BUILD A LEGACY OF IMPACT—TOGETHER

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It's a pleasure to introduce myself and extend an invitation to join us in supporting student success and program excellence at Clark College.

As the Associate Vice President of External Relations, I lead our community engagement, alumni relations, and communication and marketing efforts. In this role, I have the privilege of witnessing the powerful impact that strong partnerships have on our students, our programs, and the broader community we serve. I'm passionate about building bridges between Clark College and the individuals and organizations who believe in the power of education to transform lives.

Clark College Foundation is dedicated to advancing the mission of Clark College by securing resources that support scholarships, cutting-edge programs, and inclusive learning environments. Through this sponsorship packet, you'll discover how your organization can play a vital role in this mission.

Becoming a sponsor is more than a financial contribution—it's a meaningful investment in education, equity, and the long-term vitality of our region. Your support empowers students to pursue their goals, strengthens our workforce, and helps alumni stay connected, engaged, and inspired. Through your partnership, students and alumni gain access to experiences and connections that build on their potential—equipping them to grow, lead, and succeed long after their time at Clark College.

We invite you to explore the enclosed sponsorship opportunities and consider how your support can make a difference. In addition to making an impact, your organization will be highlighted as a partner in this meaningful work. Together, we can empower students, strengthen programs, and build a brighter future for our community.

Thank you for your time and consideration.



**Nick Poindexter**

Associate Vice President, External Relations  
Clark College Foundation



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## CLARK COLLEGE QUICK FACTS 2023-2024



**13,953**

Total Enrollment



**6,206**

First-Generation



**1,086**

Veterans & Military  
Affiliated Students



**1,783**

Degrees & Certificates  
Conferred



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# ANNUAL EVENT

## SPONSORSHIP OPPORTUNITIES

- fall -

Each November, Clark College Foundation's Annual Event unites more than 400 scholarship recipients, donors, community leaders, and Clark College faculty and staff for an inspiring showcase of student success made possible through philanthropic partnership. By sponsoring the upcoming celebration, your organization will stand alongside a mission-driven community, gain visibility with an engaged audience of business and civic leaders, and directly empower the next generation of Clark College students to achieve their dreams.





# ANNUAL EVENT



## PRESENTING

## *\$15,000*

- Logo in pre-event email/ mailing (save the date and event invitation)
- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Full page ad in event program
- Pre-show recognition (slide)
- Speaking opportunity at the event
- Inclusion in press releases
- Verbal/Logo recognition during program
- Top logo recognition on event signage
- Table at event (Ten guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Logo listed in post-event thank you ad in The Columbian
- Half-page ad in the CCF annual magazine
- Logo listed in the CCF newsletter

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*



# ANNUAL EVENT



**GOLD**

**\$10,000**

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Half page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/Logo recognition during program
- Logo recognition on event signage
- Table at event (Ten guests)
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you
- Logo listed in the CCF annual magazine
- Logo listed in the CCF newsletter



**SILVER**

**\$5,000**

- Name listed in pre-event email outreach
- Logo recognition on event webpage
- Quarter page ad in event program
- Pre-show recognition (logo)
- Logo recognition during program
- Name recognition on event signage
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you
- Table at event (Ten guests)
- Name listed in the CCF annual magazine
- Name listed in the CCF newsletter



**BRONZE**

**\$2,500**

- Name listed in pre-event email outreach
- Name recognition on event webpage
- Name listed in event program
- Pre-show recognition (listing in slideshow)
- Logo recognition during program
- Name recognition on event signage
- Name recognition in event follow-up email/mailling
- Social media post-event thank you
- Table at event (Ten guests)
- Name listed in the CCF annual magazine
- Name listed in the CCF newsletter



**SUPPORTING**

**\$1,000**

- Name recognition on event webpage
- Pre-show recognition (listing in slideshow)
- Name recognition during program
- Social media post-event thank you
- Five event tickets
- Name recognition in event follow-up email/mailling
- Name listed in the CCF annual magazine
- Name listed in the CCF newsletter

































*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

**Dinner VIP Table for 10: \$700**

**Individual Event Ticket: \$75**



# ANNUAL EVENT

	<b>Presenting</b> \$15,000	<b>Gold</b> \$10,000	<b>Silver</b> \$5,000	<b>Bronze</b> \$2,500	<b>Supporting</b> \$1,000
Logo listed in post-event thank you ad					
Speaking opportunity at event					
Inclusion in press releases					
Social media highlight					
Verbal/Logo recognition during program					
Logo in pre-event mailing					
Logo on event signage			Name	Name	
Logo in pre-event email				Name	
Pre-show recognition			Logo	Name	Name
Logo recognition on event webpage				Name	Name
Logo in event follow-up email/mailing				Name	Name
Ad in event program	Full Page	Half Page	Quarter Page	Name	Name
Social media post-event thank you					
Table at event (ten guests)					Five event tickets
CCF annual magazine	Ad	Logo	Name	Name	Name
CCF newsletter	Logo	Name	Name	Name	Name

*This page is to be used for comparison, not every benefit is shown.*



# PENGUIN NATION AWARDS LUNCHEON

## SPONSORSHIP OPPORTUNITIES

— *spring* —

Every spring, we roll out the blue-and-silver carpet for the Penguin Nation Awards—an inspiring celebration that honors extraordinary achievement across the Clark College ecosystem and beyond. From standout alumni and game-changing students to dedicated staff, visionary faculty, and community champions, each award underscores the power of education to transform lives.





# PENGUIN NATION AWARDS LUNCHEON



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## PRESENTING

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## \$10,000

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- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Full page ad in event program
- Pre-show recognition (slide)
- Speaking opportunity at the event
- Inclusion in press releases
- Verbal/Logo recognition during program
- Top logo recognition on event signage
- Table at event (ten guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Logo listed in post-event thank you ad in The Columbian

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

# PENGUIN NATION AWARDS LUNCHEON



**GOLD**

**\$5,000**

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Half page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/Logo recognition during program
- Logo recognition on event signage
- Table at event (ten guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you



**SILVER**

**\$2,500**

- Name listed in pre-event email outreach
- Logo recognition on event webpage
- Quarter page ad in event program
- Pre-show recognition (logo)
- Logo recognition during program
- Name recognition on event signage
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Table at event (ten guests)



**BRONZE**

**\$1,500**

- Name listed in pre-event email outreach
- Name recognition on event webpage
- Name listed in event program
- Pre-show recognition (listing in slideshow)
- Logo recognition during program
- Name recognition on event signage
- Name recognition in event follow-up email/ mailing
- Social media post-event thank you
- Four event tickets



**SUPPORTING**

**\$1,000**

- Name recognition on event webpage
- Pre-show recognition (listing in slideshow)
- Name recognition during program
- Social media post-event thank you
- Name recognition in event follow-up email/ mailing
- Two event tickets

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

**Interested in sponsoring an award? Add one to your sponsorship deal for \$500! See below for award options:**









- Next Wave Award (*Student*)
- Glacier Force Award (*Faculty*)
- Arctic Impact Award (*Staff*)
- Distinguished Penguin Award (*Alumni*)
- Penguin Nation Champion Award (*Community – Clark County*)
- Over the Water Award (*Community – Outside Clark County*)

**Reception VIP Table for 10: \$400**

**Individual Event Ticket: \$45**



# PENGUIN NATION AWARDS LUNCHEON

	<b>Presenting</b> \$10,000	<b>Gold</b> \$5,000	<b>Silver</b> \$2,500	<b>Bronze</b> \$1,500	<b>Supporting</b> \$1,000
<b>Logo listed in post-event thank you ad</b>					
<b>Speaking opportunity at event</b>					
<b>Inclusion in press releases</b>					
<b>Social media highlight</b>					
<b>Verbal/Logo recognition during program</b>					
<b>Logo in pre-event mailing</b>					
<b>Logo on event signage</b>			Name	Name	
<b>Logo in pre-event email</b>				Name	
<b>Pre-show recognition</b>			Logo	Name	Name
<b>Logo recognition on event webpage</b>				Name	Name
<b>Logo in event follow-up email/mailing</b>				Name	Name
<b>Ad in event program</b>	Full Page	Half Page	Quarter Page	Name	Name
<b>Social media post-event thank you</b>					
<b>Table at event (ten guests)</b>					Two event tickets

*This page is to be used for comparison, not every benefit is shown.*





# PENGUIN HUDDLES

## SPONSORSHIP OPPORTUNITIES

- *quarterly* -

**Our quarterly Penguin Huddles bring Clark College alumni together with business and civic leaders from across the region for high-energy networking, professional development, and community-building. Although designed with our alumni network in mind, each event is intentionally open to the broader community, creating a dynamic forum where sponsors can connect with emerging talent, established professionals, and mission-aligned partners in one room.**





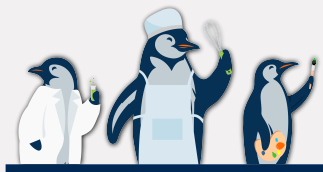
# PENGUIN HUDDLES



## **EVENT SPONSOR**

***\$1,000***

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in all event email communications
- Social media shoutout



## **SUPPORTING SPONSOR**

***\$250***

- Logo on event materials and website
- Mention in all event communications

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

***Who attends?*** Alumni and community members!

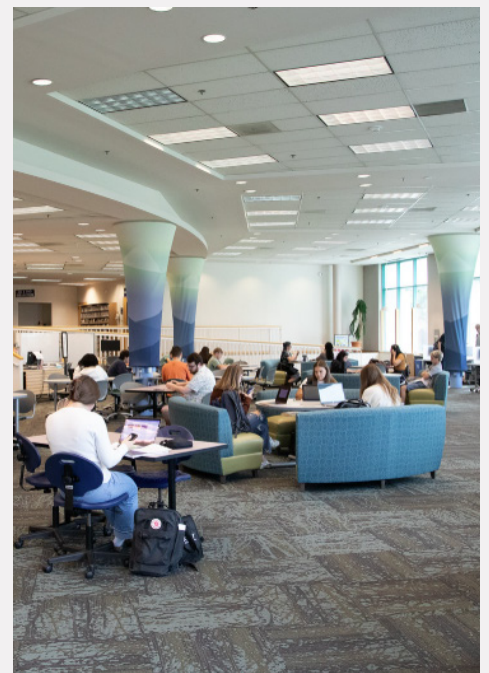


# POP-UP MENTORING

## SPONSORSHIP OPPORTUNITIES

- *biannually* -

Hosted both on campus and at partner venues throughout Southwest Washington, these interactive sessions create welcoming spaces where industry leaders can meet face-to-face with Clark students and alumni. Each gathering is built around candid conversation: professionals share career journeys, offer practical advice, and open doors to internships, jobs, and lifelong networks.





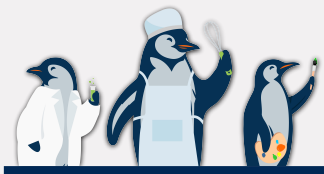
# POP-UP MENTORING



## EVENT SPONSOR

**\$2,500**

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in all event email communications
- Social media shoutout
- General Scholarship Fund support



## SUPPORTING SPONSOR

**\$1,000**

- Logo on event materials and website
- Mention in all event communications

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

**Who attends?** Students, alumni, and professionals



# PENGUIN FOOTPRINTS

## SPONSORSHIP OPPORTUNITIES

*- throughout the year -*

Beyond our flagship events, Clark College Foundation makes its mark through Penguin Footprints, a series of one-off appearances at events across campus and the broader community. Whether we're hosting, supporting, or simply showing up with a booth or table, these moments celebrate milestones, foster connection, and keep the Penguin spirit alive. Penguin Footprints offers sponsors a unique opportunity to align with the Clark community and gain visibility among students, alumni, and local audiences, one meaningful step at a time.



International Week



Columbia Writer Series



Career Fair



Sakura Festival



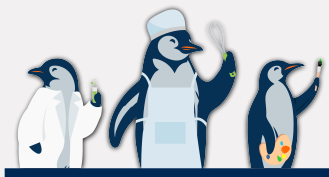
# PENGUIN FOOTPRINTS



## **EVENT SPONSOR**

***Negotiable***

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in event email communications
- Social media shoutout



## **SUPPORTING SPONSOR**

***Negotiable***

- Logo on event materials and website
- Mention in all event communications

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

**Opportunity to sponsor various events throughout the year.**

*Sponsorship amounts negotiable per event. Subject to External Relations approval.*

# PARTNER WITH US

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Reach out to External Relations: [externalrelations@supportclark.org](mailto:externalrelations@supportclark.org)



[clarkcollegefoundation.org/sponsorship-opportunities/](https://clarkcollegefoundation.org/sponsorship-opportunities/)



*Inspiring the joy of philanthropy in support of student success and program excellence at Clark College*