

# PENGUIN NATION AWARDS LUNCHEON

## SPONSORSHIP OPPORTUNITIES

- spring -

Every spring, we roll out the blue-and-silver carpet for the Penguin Nation Awards, an inspiring celebration that honors extraordinary achievement across the Clark College ecosystem and beyond. From standout alumni and game-changing students to dedicated staff, visionary faculty, and community champions, each award underscores the power of education to transform lives.



# PENGUIN NATION AWARDS LUNCHEON



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## PRESENTING

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## \$10,000

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- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Full page ad in event program
- Pre-show recognition (slide)
- Speaking opportunity at the event
- Inclusion in press releases
- Verbal/Logo recognition during program
- Top logo recognition on event signage
- Table at event (eight guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Logo listed in post-event thank you ad in The Columbian

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

# PENGUIN NATION AWARDS LUNCHEON



**GOLD**

**\$5,000**

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Half page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/Logo recognition during program
- Logo recognition on event signage
- Table at event (eight guests)
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you



**SILVER**

**\$2,500**

- Name listed in pre-event email outreach
- Logo recognition on event webpage
- Quarter page ad in event program
- Pre-show recognition (logo)
- Logo recognition during program
- Name recognition on event signage
- Logo recognition in event follow-up email/ mailing
- Social media post-event thank you
- Table at event (eight guests)



**BRONZE**

**\$1,500**

- Name listed in pre-event email outreach
- Name recognition on event webpage
- Name listed in event program
- Pre-show recognition (listing in slideshow)
- Logo recognition during program
- Name recognition on event signage
- Name recognition in event follow-up email/ mailing
- Social media post-event thank you
- Four event tickets



**SUPPORTING**

**\$1,000**

- Name recognition on event webpage
- Pre-show recognition (listing in slideshow)
- Name recognition during program
- Social media post-event thank you
- Name recognition in event follow-up email/ mailing
- Two event tickets

Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.

**Interested in sponsoring an award? Add one to your sponsorship deal for \$500! See below for award options:**

- Next Wave Award (*Student*)
- Glacier Force Award (*Faculty*)
- Arctic Impact Award (*Staff*)
- Distinguished Penguin Award (*Alumni*)
- Penguin Nation Champion Award (*Community – Clark County*)
- Over the Water Award (*Community – Outside Clark County*)

**Reception VIP Table for 8: \$400**

**Individual Event Ticket: \$45**

# PENGUIN NATION AWARDS LUNCHEON

	<b>Presenting</b> \$10,000	<b>Gold</b> \$5,000	<b>Silver</b> \$2,500	<b>Bronze</b> \$1,500	<b>Supporting</b> \$1,000
<b>Logo listed in post-event thank you ad</b>					
<b>Speaking opportunity at event</b>					
<b>Inclusion in press releases</b>					
<b>Social media highlight</b>					
<b>Verbal/Logo recognition during program</b>					
<b>Logo in pre-event mailing</b>					
<b>Logo on event signage</b>			Name	Name	
<b>Logo in pre-event email</b>				Name	
<b>Pre-show recognition</b>			Logo	Name	Name
<b>Logo recognition on event webpage</b>				Name	Name
<b>Logo in event follow-up email/ mailing</b>				Name	Name
<b>Ad in event program</b>	Full Page	Half Page	Quarter Page	Name	Name
<b>Social media post-event thank you</b>					
<b>Table at event (eight guests)</b>				Four event tickets	Two event tickets

*This page is to be used for comparison, not every benefit is shown.*