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# SPONSORSHIP

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Clark College Foundation



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CLARK COLLEGE  
FOUNDATION

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*Support student success and program excellence*

# LET'S BUILD A LEGACY OF IMPACT—TOGETHER

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It's a pleasure to introduce myself and extend an invitation to join us in supporting student success and program excellence at Clark College.

As the Associate Vice President of External Relations, I lead our community engagement, alumni relations, annual giving, and communication and marketing efforts. In this role, I have the privilege of witnessing the powerful impact that strong partnerships have on our students, our programs, and the broader community we serve. I'm passionate about building bridges between Clark College and the individuals and organizations who believe in the power of education to transform lives.

Clark College Foundation is dedicated to advancing the mission of Clark College by securing resources that support scholarships, cutting-edge programs, and inclusive learning environments. Through this sponsorship packet, you'll discover how your organization can play a vital role in this mission.

Becoming a sponsor is more than a financial contribution, it's a meaningful investment in education, equity, and the long-term vitality of our region. Your support empowers students to pursue their goals, strengthens our workforce, and helps alumni stay connected, engaged, and inspired. Through your partnership, students and alumni gain access to experiences and connections that build on their potential, equipping them to grow, lead, and succeed long after their time at Clark College.

We invite you to explore the enclosed sponsorship opportunities and consider how your support can make a difference. In addition to making an impact, your organization will be highlighted as a partner in this meaningful work. Together, we can empower students, strengthen programs, and build a brighter future for our community.

Thank you for your time and consideration.



**Nick Poindexter**

Associate Vice President, External Relations  
Clark College Foundation



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## CLARK COLLEGE QUICK FACTS 2025-2026



**14,856**

Total Enrollment



**6,533**

First-Generation



**909**

Student Veterans



**2,816**

Degrees & Certificates  
Conferred



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# PENGUIN HUDDLES

## SPONSORSHIP OPPORTUNITIES

- quarterly -

**Our quarterly Penguin Huddles bring Clark College alumni together with business and civic leaders from across the region for high-energy networking, professional development, and community-building.** Although designed with our alumni network in mind, each event is intentionally open to the broader community, creating a dynamic forum where sponsors can connect with emerging talent, established professionals, and mission-aligned partners in one room.







# PENGUIN HUDDLES

## **EVENT SPONSOR**

***\$1,000***

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in all event email communications
- Social media shoutout

## **SUPPORTING SPONSOR**

***\$250***

- Logo on event materials and website
- Mention in all event communications

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

***Who attends?*** Alumni and community members!



# POP-UP MENTORING

## SPONSORSHIP OPPORTUNITIES

- *biannually* -

**Hosted both on campus and at partner venues throughout Southwest Washington, these interactive sessions create welcoming spaces where industry leaders can meet face-to-face with Clark students and alumni.** Each gathering is built around candid conversation: professionals share career journeys, offer practical advice, and open doors to internships, jobs, and lifelong networks.



# POP-UP MENTORING

## **EVENT SPONSOR**

***\$2,500***

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in all event email communications
- Social media shoutout
- General Scholarship Fund support

## **SUPPORTING SPONSOR**

***\$1,000***

- Logo on event materials and website
- Mention in all event communications

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

***Who attends?*** Students, alumni, and professionals





# PENGUIN NATION MONTH

## SPONSORSHIP OPPORTUNITIES

- April -

### **Support Clark College Foundation's Signature Spring Engagement Season**

Penguin Nation Month is a season-long celebration of achievement, connection, philanthropy, and community impact. Through the Penguin Nation Luncheon, Penguin Nation Month activities, and PenguinsGive, we connect alumni, donors, students, employees, and community partners while showcasing the transformative power of education and philanthropy.

Sponsors receive meaningful visibility across multiple audiences, platforms, and experiences while demonstrating their commitment to student success and educational opportunity.

### ***One Sponsorship. Three Opportunities. Lasting Impact.***

#### **Penguin Nation Luncheon**

##### *Celebrate Achievement*

Brings together community leaders, alumni, donors, employees, and friends of Clark College to recognize achievement, share stories of student success, and highlight the impact of philanthropy.

#### **Penguin Nation Month**

##### *Strengthen Community*

A month-long celebration featuring stories, events, recognition opportunities, and community connections that showcase the people and partnerships that make Clark College extraordinary.

#### **PenguinsGive**

##### *Inspire Generosity*

Clark College Foundation's annual Day of Giving, mobilizing alumni, employees, students, donors, and community supporters to invest in student success through collective philanthropy.



# PENGUIN NATION MONTH

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## PRESENTING

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## \$15,000

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### **Exclusive Benefits**

- Penguin Nation Month Presented by [Sponsor]
- Speaking opportunity at the Penguin Nation Luncheon
- First choice of PenguinsGive Challenge or Match opportunity

### **Penguin Nation Luncheon**

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Full-page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/logo recognition during program
- Top logo recognition on event signage
- Reserved table for eight guests
- Logo recognition in event follow-up email/mailing
- Social media post-event thank you
- Logo listed in post-event thank-you advertisement

### **Penguin Nation Month**

- Top logo placement on Penguin Nation Month webpage
- Recognition in all emails communications
- Exclusive sponsor spotlight feature (website article)
- Featured social media recognition throughout the month

### **PenguinsGive**

- Signature Challenge (\$5,000+) opportunity and associated benefits

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*



# PENGUIN NATION MONTH

## GOLD

**\$7,500**

### Penguin Nation Luncheon

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Half-page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/logo recognition during program
- Logo recognition on event signage
- Reserved table for eight guests
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you

### Penguin Nation Month

- Logo recognition on Penguin Nation Month webpage
- Recognition in all email communications
- Dedicated social media spotlight

### PenguinsGive

- Leadership Challenge (\$2,500) opportunity and associated benefits

## SILVER

**\$5,000**

### Penguin Nation Luncheon

- Name listed in pre-event email outreach
- Logo recognition on event webpage
- Quarter-page ad in event program
- Pre-show recognition (logo)
- Logo recognition during program
- Name recognition on event signage
- Reserved table for eight guests
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you

### Penguin Nation Month

- Logo recognition on Penguin Nation Month webpage
- Recognition in select email communications

### PenguinsGive

- Impact Challenge (\$1,000) opportunity and associated benefits

## BRONZE

**\$2,500**

### Penguin Nation Luncheon

- Name listed in pre-event email outreach
- Name recognition on event webpage
- Name listed in event program
- Pre-show recognition (listing in slideshow)
- Recognition during program
- Name recognition on event signage
- Four event tickets
- Name recognition in event follow-up email/mailling
- Social media post-event thank you

### Penguin Nation Month

- Name recognition on Penguin Nation Month webpage

### PenguinsGive

- Penguin Challenge (\$500) opportunity and associated benefits

## SUPPORTING

**\$1,000**

### Penguin Nation Luncheon

- Name recognition on event webpage
- Pre-show recognition (listing in slideshow)
- Name recognition during program
- Two event tickets
- Name recognition in event follow-up email/mailling
- Social media post-event thank you

### Penguin Nation Month

- Name recognition on Penguin Nation Month webpage

### PenguinsGive

- Community Challenge (\$250) opportunity and associated benefits





**Each year, our Day of Giving brings alumni, employees, students, and community together to invest in the future of the Penguin Nation.** Sponsors help fund scholarships, enhance teaching and learning through classroom innovation, and strengthen student success programs. Your support also helps sustain vital resources, including emergency grants, the Penguin Pantry, and the Basic Needs Hub, which assist students during times of need.





# PENGUINSGIVE

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## CHALLENGE OPPORTUNITIES

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### **Community Challenge | \$250**

- Recognition on challenge graphics
- Recognition on PenguinsGive webpage
- Social media recognition when challenge launches

### **Penguin Challenge | \$500**

- All Community Challenge benefits
- Recognition when challenge goal is achieved

### **Impact Challenge | \$1,000**

- All Penguin Challenge benefits
- Featured placement on challenge listings

### **Leadership Challenge | \$2,500**

- All Impact Challenge benefits
- Enhanced recognition on giving day communications
- Featured challenge promotion

### **Signature Challenge | \$5,000+**

- All Leadership Challenge benefits
- Premier challenge recognition
- Priority placement throughout giving day
- Featured in donor updates

# PENGUINSGIVE

## MATCHING GIFT OPPORTUNITIES

- **Community Match | \$500**
- **Impact Match | \$1,000**
- **Leadership Match | \$2,500**
- **Signature Match | \$5,000**
- **Premier Match | \$10,000+**

### Match Benefits

- Recognition on PenguinsGive webpage
- Recognition in giving day communications
- Social media recognition
- Recognition when match is fulfilled



*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*



# PENGUIN FOOTPRINTS

## SPONSORSHIP OPPORTUNITIES

*- throughout the year -*

**Beyond our flagship events, Penguin Footprints serves as a flexible avenue for organizations to engage with the Clark community.** Whether through campus celebrations, community events, or other unique opportunities, these moments foster connection, celebrate milestones, and provide visibility among students, alumni, and community members. **Interested in exploring additional ways to engage with Clark College Foundation? Submit an inquiry to start the conversation.**



International Week



Columbia Writer Series



Career Fair



Sakura Festival

# PENGUIN FOOTPRINTS

## **EVENT SPONSOR**

***Negotiable***

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in event email communications
- Social media shoutout

## **SUPPORTING SPONSOR**

***Negotiable***

- Logo on event materials and website
- Mention in all event communications

*Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.*

**Opportunity to sponsor various events throughout the year.**

*Sponsorship amounts negotiable per event. Subject to External Relations approval.*



# PARTNER WITH US

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Reach out to External Relations: [externalrelations@supportclark.org](mailto:externalrelations@supportclark.org)



[clarkcollegefoundation.org/sponsorship-opportunities/](https://clarkcollegefoundation.org/sponsorship-opportunities/)



*Inspiring the joy of philanthropy in support of student success and program excellence at Clark College*