

PENGUIN FOOTPRINTS

SPONSORSHIP OPPORTUNITIES

- throughout the year -

Beyond our flagship events, Penguin Footprints serves as a flexible avenue for organizations to engage with the Clark community. Whether through campus celebrations, community events, or other unique opportunities, these moments foster connection, celebrate milestones, and provide visibility among students, alumni, and community members. **Interested in exploring additional ways to engage with Clark College Foundation? Submit an inquiry to start the conversation.**



International Week



Columbia Writer Series



Career Fair



Sakura Festival

PENGUIN FOOTPRINTS

EVENT SPONSOR

Negotiable

- Recognition by name as a sponsor during the event
- Logo on event materials and website
- Opportunity to distribute promotional materials
- Mention in event email communications
- Social media shoutout

SUPPORTING SPONSOR

Negotiable

- Logo on event materials and website
- Mention in all event communications

Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.

Opportunity to sponsor various events throughout the year.

Sponsorship amounts negotiable per event. Subject to External Relations approval.