



PENGUIN NATION MONTH

SPONSORSHIP OPPORTUNITIES

- April -

Support Clark College Foundation's Signature Spring Engagement Season

Penguin Nation Month is a season-long celebration of achievement, connection, philanthropy, and community impact. Through the Penguin Nation Luncheon, Penguin Nation Month activities, and PenguinsGive, we connect alumni, donors, students, employees, and community partners while showcasing the transformative power of education and philanthropy.

Sponsors receive meaningful visibility across multiple audiences, platforms, and experiences while demonstrating their commitment to student success and educational opportunity.

One Sponsorship. Three Opportunities. Lasting Impact.

Penguin Nation Luncheon

Celebrate Achievement

Brings together community leaders, alumni, donors, employees, and friends of Clark College to recognize achievement, share stories of student success, and highlight the impact of philanthropy.

Penguin Nation Month

Strengthen Community

A month-long celebration featuring stories, events, recognition opportunities, and community connections that showcase the people and partnerships that make Clark College extraordinary.

PenguinsGive

Inspire Generosity

Clark College Foundation's annual Day of Giving, mobilizing alumni, employees, students, donors, and community supporters to invest in student success through collective philanthropy.



PENGUIN NATION MONTH

PRESENTING

\$15,000

Exclusive Benefits

- Penguin Nation Month Presented by [Sponsor]
- Speaking opportunity at the Penguin Nation Luncheon
- First choice of PenguinsGive Challenge or Match opportunity

Penguin Nation Luncheon

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Full-page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/logo recognition during program
- Top logo recognition on event signage
- Reserved table for eight guests
- Logo recognition in event follow-up email/mailing
- Social media post-event thank you
- Logo listed in post-event thank-you advertisement

Penguin Nation Month

- Top logo placement on Penguin Nation Month webpage
- Recognition in all emails communications
- Exclusive sponsor spotlight feature (website article)
- Featured social media recognition throughout the month

PenguinsGive

- Signature Challenge (\$5,000+) opportunity and associated benefits

Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.

PENGUIN NATION MONTH

GOLD

\$7,500

Penguin Nation Luncheon

- Logo in pre-event email outreach
- Social media highlight
- Logo recognition on event webpage
- Half-page ad in event program
- Pre-show recognition (slide)
- Inclusion in press releases
- Verbal/logo recognition during program
- Logo recognition on event signage
- Reserved table for eight guests
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you

Penguin Nation Month

- Logo recognition on Penguin Nation Month webpage
- Recognition in all email communications
- Dedicated social media spotlight

PenguinsGive

- Leadership Challenge (\$2,500) opportunity and associated benefits

SILVER

\$5,000

Penguin Nation Luncheon

- Name listed in pre-event email outreach
- Logo recognition on event webpage
- Quarter-page ad in event program
- Pre-show recognition (logo)
- Logo recognition during program
- Name recognition on event signage
- Reserved table for eight guests
- Logo recognition in event follow-up email/mailling
- Social media post-event thank you

Penguin Nation Month

- Logo recognition on Penguin Nation Month webpage
- Recognition in select email communications

PenguinsGive

- Impact Challenge (\$1,000) opportunity and associated benefits

BRONZE

\$2,500

Penguin Nation Luncheon

- Name listed in pre-event email outreach
- Name recognition on event webpage
- Name listed in event program
- Pre-show recognition (listing in slideshow)
- Recognition during program
- Name recognition on event signage
- Four event tickets
- Name recognition in event follow-up email/mailling
- Social media post-event thank you

Penguin Nation Month

- Name recognition on Penguin Nation Month webpage

PenguinsGive

- Penguin Challenge (\$500) opportunity and associated benefits

SUPPORTING

\$1,000

Penguin Nation Luncheon

- Name recognition on event webpage
- Pre-show recognition (listing in slideshow)
- Name recognition during program
- Two event tickets
- Name recognition in event follow-up email/mailling
- Social media post-event thank you

Penguin Nation Month

- Name recognition on Penguin Nation Month webpage

PenguinsGive

- Community Challenge (\$250) opportunity and associated benefits