



Each year, our Day of Giving brings alumni, employees, students, and community together to invest in the future of the Penguin Nation. Sponsors help fund scholarships, enhance teaching and learning through classroom innovation, and strengthen student success programs. Your support also helps sustain vital resources, including emergency grants, the Penguin Pantry, and the Basic Needs Hub, which assist students during times of need.



PENGUINSGIVE

CHALLENGE OPPORTUNITIES

Community Challenge | \$250

- Recognition on challenge graphics
- Recognition on PenguinsGive webpage
- Social media recognition when challenge launches

Penguin Challenge | \$500

- All Community Challenge benefits
- Recognition when challenge goal is achieved

Impact Challenge | \$1,000

- All Penguin Challenge benefits
- Featured placement on challenge listings

Leadership Challenge | \$2,500

- All Impact Challenge benefits
- Enhanced recognition on giving day communications
- Featured challenge promotion

Signature Challenge | \$5,000+

- All Leadership Challenge benefits
- Premier challenge recognition
- Priority placement throughout giving day
- Featured in donor updates

PENGUINSGIVE

MATCHING GIFT OPPORTUNITIES

- **Community Match | \$500**
- **Impact Match | \$1,000**
- **Leadership Match | \$2,500**
- **Signature Match | \$5,000**
- **Premier Match | \$10,000+**

Match Benefits

- Recognition on PenguinsGive webpage
- Recognition in giving day communications
- Social media recognition
- Recognition when match is fulfilled



Sponsors must provide required assets by the agreed deadline. Delays may limit or void listed benefits.